

20 – 24 APRIL 2026

5G & INDUSTRIAL WIRELESS ARENA

Secure. Fast. Flexible.
Industrial Connectivity in Action.

WORLD. LEADING. INDUSTRYSHOW.



THE WORLD'S ONLY PLATFORM FOR AN INTEGRATED APPROACH TO INDUSTRIAL CONNECTIVITY

The “5G & Industrial Wireless Arena” at HANNOVER MESSE 2026 is the platform and driving force for the next generation of industrial connectivity. Show how your **wireless solutions** make industrial processes more flexible, secure and intelligent. Thanks to the strategic placement in Hall 26, you will benefit from the proximity and **synergies with adjacent key topics such as robotics and IT/OT security** - and thus from a highly relevant specialist audience of decision-makers from industry, IT and automation. Visitors will experience the combination of wireless technologies, autonomous systems and secure networking live and in context.

As an exhibitor in the “5G & Industrial Wireless Arena”, you benefit from high visibility, guided visitor tours, targeted specialist communication and a **turnkey participation concept**. As the world's leading trade fair for the industry, HANNOVER MESSE offers you the ideal platform for making international contacts and showcasing innovations. Secure your place now and be there when the future of industrial networks takes shape - live and on site - at HANNOVER MESSE 2026.

THEMES OF THE GROUP EXHIBIT

- Mobile communications technologies: 5G, 5G campus networks, 6G
- Real-time, highly reliable wireless technologies and protocols
- Low-Power Massive IIoT and Sensor Technology
- Broadband wireless technologies
- Location and short-range wireless technologies
- Network architecture & edge technologies: Edge connectivity, mobility management
- Security & management technologies: Zero Trust Security for wireless environments, wireless intrusion detection & monitoring, SIM & certificate-based authentication



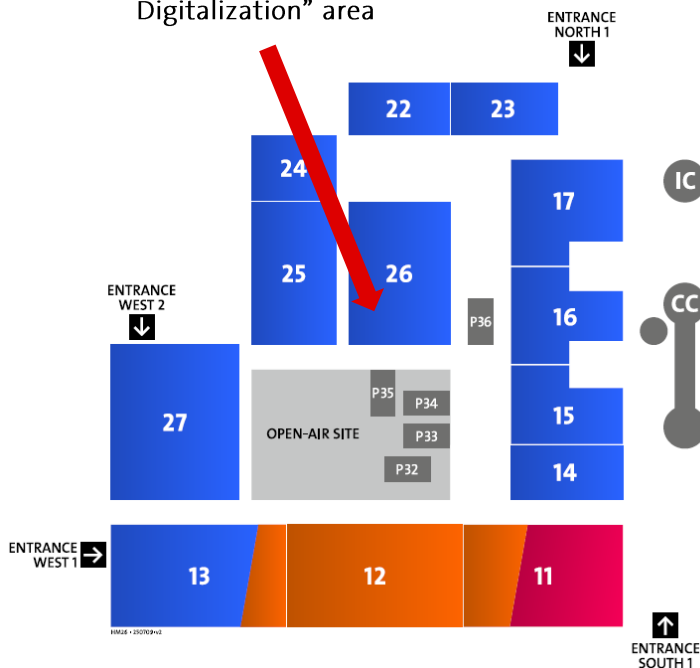
Image of the “5G & Industrial Wireless Arena” at HANNOVER MESSE 2025

CUSTOMIZED PRESENTATION OF YOUR SOLUTIONS & WIDE RANGE OF PARTICIPATION OPPORTUNITIES

GOOD REASONS TO PARTICIPATE

- Of the total of 127,000 visitors to HANNOVER MESSE 2025, 23,236 visitors (72% from Germany and 28% international) from 125 countries showed a specific interest in the topics of IIoT, wireless and cloud solutions
- Present and benefiting partner and alliance networks such as the 5G ACIA or VDMA WCM
- Guaranteed trade visitors from the automotive and vehicle industry (incl. suppliers), electrical engineering & electronics, and mechanical and plant engineering and automation technology
- Special press and social media communication
- Invitation to networking evenings
- Unlimited number of e-tickets for your successful invitation campaigns
- Possible participation with masterclasses, roundtables or speed dating at the Solution Lab Automation & Digitalization
- A private 5G campus network is available

Top location in Hall 26 of the "Automation & Digitalization" area



PACKAGE	PRICE
Workstation (approx. 5 m ²):	6,650 EUR*
Booth (approx. 9 m ²)	9,950 EUR*
Booth (approx. 16 m ²)	14,950 EUR*
Secondary participation (approx. 9 m ²)	from 5,900 EUR*
Own stand, per m ² area**	298 EUR/m ² *
Group booth (incl. 5 exhibitors)	39,900 EUR*

*plus VAT

*plus registration fee (EUR 490.00)

**Price for own booth valid until September 15, 2025

**Own booth without booth construction & catering

EXCLUSIVE FULL-SERVICE PACKAGE

- Modern stand construction concept incl. attractive raised floor with carpet, graphics area, screen, table with chairs, electrical connection, Wi-Fi, central checkroom, daily cleaning and general stand security
- Large exhibitor lounge together with the exhibitors of the IT/OT Security group exhibit for your customer meetings
- Exclusive exhibitor catering package for catering in the exhibitor lounge
- Included presentation slot on the Spotlight Stage of the Solution Lab "Automation & Digitalization"
- Exhibitor evening with drinks and catering to which you can also invite selected partners and customers

REGISTRATION TAKES PLACE ON THE HANNOVER MESSE WEBSITE VIA THIS LINK OR THE QR CODE:

<https://shop.hannovermesse.de/en/00/2026/specialevents/index.html>



OR FOR MORE INFORMATION, VISIT:

<https://www.hannovermesse.de/en/for-exhibitors/become-an-exhibitor/index-2>

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